YOUR MEMBERSHIP MATTERS
What does the AAP offer me that no one else can?

The AAP is the largest, most reputable voice for child health advocating in DC.

The AAP serves as *the connector*: bringing together pediatricians, pediatric medical subspecialists, and pediatric surgical specialists like no other organization in the world!
What makes my membership valuable?

- Special access to information
- Red Book Online and *Pediatrics*
- Members only discounts
- Opportunities for leadership and career development
- AAP staff resources

“It provides mentorship at a level that isn’t usually available to many young physicians. It is certainly helping me with promotion and tenure in my field.”

- Toni Laskey, MD, MPH, FAAP
How does the AAP use my dues dollars?

- Intellectual property (policy) development
- Subsidy of member benefits
  - Young member benefits
- Maintain professional staff
- Technology infrastructure
- Development of new resources
- ADVOCACY – for physicians and children
What are some of the Academy’s current priorities?

- ACA implementation
- Workforce shortages
- Drug shortages
- Scope of practice
- Physician payment
- Early brain development
- Media and child health
- Genetics, genomics, and epigenetics
How can I get involved to make the most of my membership?

- Districts
- Chapters
- Committees
- Sections
- Councils
- Projects/programs

“I got involved in a very simple PROS study and I got hooked!”

-Deborah Greenhouse, MD, FAAP
Why is it important to join my chapter?

- The decisions changing your day to day practice are local...your chapter is your local voice
- Your chapter is your portal to engagement
  - CATCH
  - Project funding
  - Advocacy training/involvement
  - Leadership development and opportunity
  - Nominations for national engagement
Where do subspecialists and pediatric surgeons fit in the AAP?

Sections and councils are your “home” within the Academy. Connect with others in your specialty or interest-area to work on specific activities, policies or programs.

Section/Councils form around:

- Subspecialties
- Issues/Interests – obesity, breastfeeding, etc.
- Life/career stages
Can the AAP continue to do its work whether or not I’m a member?
“Before attending the Legislative Conference, I knew I had a voice but did not really know how to use it. After spending time networking, learning, and advocating with other members of the AAP, I left Washington feeling empowered and motivated to dedicate my voice to improving the health of all children.”

- Lisa Costello, MD
How does the AAP use media for advocacy?

- The New York Times: Keeping Guns Away From Children
- Parents: Guns Within Reach
- Los Angeles Times: Pediatricians call for protections for cheerleaders
- USA Today: Full vaccine schedule safe for kids, no link to autism
- Kids' TV time linked to school woes, bad habits: CNN Health
Where does the AAP stand politically and whom does it represent?
Your Membership Matters

Membership opportunities in the AAP are available to pediatricians, pediatric medical subspecialists and pediatric surgical specialists. The AAP provides benefits and services to keep you up-to-date and informed and is the only organization that supports you through all four phases of maintenance of certification. Learn about What the AAP has Done Lately!

As a member, you can be an active voice for children and pediatrics. Already a Member and want to get more involved? Chapters, Committees, Councils and Sections are a great way! Not a member? JOIN now!

Learn More
Your Membership Matters Video
Membership Value Powerpoint (coming soon)
Membership FAQ's

Benefits of Membership:
To our current members

THANK YOU

We couldn't do it without you